
HSF NEW VENTURES – VOLUNTEERS NEEDED!

Are you interested in acquiring new skills or finding a creative outlet for your energy? Would you like to be a part of building innovative revenue opportunities for our schools?

Look no further. HSF New Ventures is growing and we need volunteers to join our team now! Maybe you have a few hours a week or maybe more, we can work with your schedule. The New Ventures team works independently, meets on an as needed basis, and is open to creative ways of working.

Contact Bronwyn Syiek (bronwyn@quinstreet.com) or Karin Huber-Levy (k.huberlevy@sbcglobal.net), New Ventures Co-Chairs, as soon as possible if you are interested in any of these volunteer opportunities:

Hillsborough Together Online Business Directory

The online HT Business Directory is growing into a valuable community resource. Over the next year, we will focus on selling directory listings to local businesses who want to reach our community; also, HT members are entering their service recommendations into the directory. To support this growth, we need new team members to help with:

Directory Management

Do you have online directory or editorial experience? Help oversee the directory and keep it up to date: revise, delete, edit and follow-up on listings, and implement general improvements.

Marketing and Sales

Do you have a background in marketing or sales? Help promote and sell paid “premium” directory listings to our local business community, enter listings online, and manage relationships with subscribers (changes, renewals, referrals).

Graphic Art, Logo Design

Do you have graphic design skills? Help adapt logos to fit the space and create “generic” logos for subscribers with no logo. Hours per week: estimate 1-2 hours or flexible.

Real Estate Directory Marketing and Sales

Do you have a background in marketing, sales or real estate? Help promote and sell listings for our online Real Estate Directory and Subgroup: contact local realtors, sell subscriptions to our Real Estate Directory and Subgroup, enter the information online, and manage the relationships (changes, renewals, referrals). Our goal is to make this a sought-after and effective marketing destination for local realtors to reach our valuable demographic!

HSF Shopping – Online and Retail Sales Promotions

Do you have online marketing experience, or experience with coding? Help build online shopping opportunities for our community, or help manage local retail collaborations. For those with good coding skills: please help out with an exciting new shopping website!

eScrip

Do you have some time to help? This is an easy source of revenue for our schools, but we need someone to oversee the process: with the support of the four eScrip Hillsborough school liaisons, ensure all new parents sign-up and all returning parents renew and update their cards.

HSF Garage

Do you have merchandising experience? Please help oversee and support the growth of this revenue stream based on resale of donated goods from our residents.